

# Linking the World of Logistics in Dubai, now more than ever!



**Transport and Logistics  
Services**

**Logistics  
Infrastructure**

**Logistics  
Real Estate**

**Transport and Logistics  
Information Systems  
& Technologies**

**Eco <sup>NEW</sup>  
Logistics**

Organised by



In co-location with



Supported by







## 2. Free networking events available to you

The vision of SITL Dubai is to bring key people together and facilitate business. That is why we have designed several events this year to create networking opportunities.

### Conference

This year, a two-day conference will cover the latest transport and logistics insights and developments.

Presented by the giants of the industry, the conference will map a blueprint for the sectors sustained growth in the region by exploring past performance and setting up future trajectories.

### Seminars

#### Project Seminars: **NEW**

For the first time, select project owners, hosted buyers and purchasing decision makers from across the region will come together to give an overview of their projects and commercial requirements, offering an open door to learn about ongoing and planned developments and a head-start in identifying exciting new investment opportunities.

#### Innovation Seminars:

This is a perfect opportunity for exhibitors to showcase their products and services to visitors and hosted buyers. It will include a Q&A session allowing interaction between speakers and the audience members.

### Hosted Buyers Programme

This year, SITL Dubai expects a 75% increase in the number of investors. It aims to provide even more opportunities for direct interaction between exhibitors and buyers in a dedicated professional environment, maximising the networking and business opportunities during the three-day exhibition. These pre-arranged meetings will be done through a comprehensive business development platform that has been designed to bring together exhibitors and their most valuable counterparts.

#### Success speaks for itself: Hosted Buyers' Testimonials

*The event was a great benefit to our business as far as networking and business leads were concerned. The seminars also gave some good insights into the trends and direction of the sector in a region that could have a very positive and substantial impact on our business. Ryan Davy, Pioneer Foods*

#### Success speaks for itself: Speakers' Testimonials

*I must say that it was indeed a great start to a wonderful exhibition & conference. I must congratulate you and the entire Reed team for this excellent show. Venkatesh Ramachandran, Development Director, Western India Shippers Association*

# Who should exhibit?

## 1. Transport and Logistics Services

**Transport and multimodal services:** General road freight transport • Refrigerated transport • Tank transport • Specialised transport • Wide body transport • Parcel delivery • Express transport • Industrial vehicle leasing • Transport association • International road haulage • Rail, intermodal and waterway transport • Rail-road combined transport.

**Logistics services:** Storage, warehousing • Pre and post manufacturing logistics services • Advanced logistics.

**Overseas services:** Marine freight • Air cargo • International forwarding agencies • Door to door delivery • Industrial projects • Administrative and customs.

**Complementary services for transport and logistics:** Transport units • Commercial vehicle manufacturers • Supplies • Fuel and assistance • Fuel Cards • Washing/cleaning and Insurance • Logistics Consulting: training and recruitment • Federations, associations and professional organisations.

## 2. Logistics Infrastructure

Platforms, general warehouses • Infrastructures: ports, airports • Development agencies/authorities • Chambers of Commerce • Government organisations.

## 3. Logistics Real Estate

Logistics facility construction • Investment & financing • Industrial property consulting • Logistics property location • Promotion &/or development of industrial property.

## 4. Transport and Logistics Information Systems & Technologies

Services/consulting • SSI and software programmers/publishers • Electronic data exchange (EDI) • Identification/traceability • Geolocalisation • Freight exchange • Supply chain management.

## 5. **NEW** Eco Logistics

- Cooperation
- Integrated logistic systems
- Alternative fuels
- Fuel reduction
- Planning optimisation



Transport and Logistics Services



Logistics Infrastructure



Logistics Real Estate



Transport and Logistics Information Systems & Technologies



Eco Logistics

# Promotional Tools for Exhibitor's Communication

## Make some noise by letting your clients know that you will be exhibiting at SITL DUBAI 2011

Promotional tools have been developed to help you promote your company to your potential clients and integrate it into your sales strategy.

### Personalised signature banner

Remind your customers that you will be taking part in the event and encourage them to visit you by including a tailor-made signature banner at the bottom of your emails.

### Free personal invitation cards

Personally invite your customers and partners to visit you at SITL Dubai 2011. Available on request.

### Free VIP invitation cards

Let your high-value customers and partners know how much you value their business by offering VIP invitations, giving them free access to the event and the opening ceremony. VIP invitations available on request.

### E-invitation

Customise the official SITL Dubai e-invitation with your own colours and images and send it to your network as part of your e-campaign.

### On-line directory

Publicise your company profile, products and services to all show visitors, exhibitors and media partners by being part of the online directory on the SITL Dubai website.

### Share your news with us

Share your information with our press team who will, in turn, relay the information to the media.

## Success speaks for itself: Exhibitors' Testimonials

"I was deeply impressed with the well-organised, regular, and punctual programmes during the conference and exhibition. The Hosted Buyer Programme was a great success for us as we succeeded in opening business opportunities for our company." Mr. Nadeem Qureshi, Saudi Trading & Export Developers (Tusdeer)



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